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S11RS SGR No. 2 (Purple Game)

Beadle

Voss

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A RESOLUTION

TO URGE AND REQUEST THE ESTABLISHMENT OF AN YEARLY PURPLE GAME TO TAKE PLACE DURING A SEC HOME FOOTBALL GAME IN TIGER STADIUM

PARAGRAPH 1: WHEREAS, there is already a Gold Game spirit event for the first SEC home football game each year; and

PARAGRAPH 2: WHEREAS, participant based spirit events such as these foster enthusiasm among the student body and fans of LSU Football, creating an invigorating atmosphere for both players and game attendees; and

PARAGRAPH 3: WHEREAS, events similar to these are strong traditions at other universities and could potentially generate greater attendance as this event gains popularity among the student body and game attendees; and

PARAGRAPH 4: WHEREAS, the establishment of an yearly Purple Game will bolster the University’s undergraduate recruiting campaign, “Love Purple, Live Gold,” embracing the University’s ionic colors to leverage its established athletic brand awareness; and

PARAGRAPH 5: THEREFORE, BE IT RESOLVED THAT THE STUDENT GOVERNMENT OF LOUISIANA STATE UNIVERSITY AGRICULTURAL AND MECHANICAL COLLEGE urge and request that the establishment of an annual Purple Game to take place during a SEC home football game in Tiger Stadium.

PARAGRAPH 6: BE IT FURTHER RESOLVED that a suitable copy of this resolution be forwarded to the LSU Athletics Staff Assistant of Advertising and Marketing, Craig Pintens.

PARAGRAPH 7: THIS RESOLUTION SHALL TAKE EFFECT UPON PASSAGE BY A MAJORITY (1/2) VOTE OF THE LOUISIANA STATE UNIVERSITY STUDENT SENATE AND SIGNATURE BY THE PRESIDENT; UPON LAPSE OF TIME FOR PRESIDENTIAL ACTION; OR IF VETOED BY THE PRESIDENT AND SUBSEQUENTLY APPROVED BY THE SENATE.
Approved:

_________________________  ______________________
Brooksie Bonvillain        J Ryan Hudson
Speaker of the Senate      Student Body President

Date:____________________  Date:____________________